

## Professor Alan Rugman Collection

### MS 5537

The collection contains material relating to his academic career at a number of institutions in various countries and to his work with the Academy of International Business and as an advisor to the Canadian Government during and after the Canada-US Free Trade Agreement negotiations. It includes examples of his writing process, including finished articles, and his work as an Editor and reviewer, plus details of many conferences attended by Rugman, usually in the role of a speaker. There are some photographs, biographical material and information on professional awards gained during his lifetime.

The Collection covers the year's 1974 - 2014.

The physical extent of the collection is 13 boxes.

#### Introduction

Alan Rugman was born in Bristol, England in 1945 and died in Reading, England in 2014. He graduated with a B.A. Hons in Economics in 1966 from University of Leeds; an M.Sc. in Economic Development from University of London in 1967; and an M.A. from Oxford University, England in 1998. He obtained his Ph.D. in Economics from Simon Fraser University, Canada in 1974 after becoming a Canadian citizen in 1973. He was a member of the Academic staff in the Department of Economics, University of Winnipeg from 1970-1979; from 1980-1987 he was in turn Associate Professor, Director of the Centre of International Business and Professor at Dalhousie University, School of Business Administration, Canada. He was Professor of International Business at the University of Toronto, Canada from 1987-1998 and Research Director at Ontario International Business Centre, 1988-1992. He was visiting Professor, during his career, at a number of Graduate Schools of Business including Columbia University, New York and Harvard University, Center for International Affairs, Boston, USA. He was the Thames Water Fellow in strategic management at Templeton College, University of Oxford from 1998-2001 and Professor of international business, business economics and public policy at Indiana University from 2001-2009. He ended his career at Henley Business School, University of Reading as Professor of International Business, 2009-2014, while also undertaking the roles of Research Director, School of Management, 2009-2011 and Head of School of International Business and Strategy, Henley Business School, 2011-2014 and a founding fellow of the John H Dunning Centre for International Business. He was a member of the Board of Directors of the North American Economics and Finance Association from 1979-1991 and their President from 1984-1985. He was a fellow of the Royal Society of Arts and the Academy of

International Business and president of the Academy, 2004-2006. He was on the Editorial Board of a number of International Journals including the Academy of International Business; the Strategic Management Journal and the Journal of International Business Studies and the author of over 300 publications, articles and papers on subjects dealing with the economic, managerial, and strategic aspects of multinational enterprises and with trade and investment policy . He was the outside advisor on free trade, foreign investment and international competitiveness for two Canadian prime ministers, 1986-1993. A member of the international trade advisory committee, Government of Canada, 1986-1988, and the Sectoral Advisory Group on International Trade, 1988-1994.

### Arrangement

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- MS 5537/1**      **Biographical Papers**  
1981 - 2014  
This series contains Rugman's Curriculum Vitae, his personal entries in various Who's Who publications and photographs.  
5 folders
- MS 5537/1/1**      Files containing Alan Rugman's Curriculum Vitae and related material  
Sep 1981 - May 2014  
These folders contain a number of versions of Alan Rugman's curriculum vitae updated through the years and include abbreviated C.V.'s and personal statements.  
3 folders
- MS 5537/1/2**      File of papers relating to various entries about Alan Rugman in Who's Who publications  
1985-2011  
Corrected entries to be published in various editions of Who's Who including Who's Who in Canada and Who's Who in America.  
1 folder
- MS 5537/1/3**      Photographs  
c.1985 - c.2007  
Images of Rugman with family, friends and colleagues and also professional publicity shots. The photographs record social events and holidays; hobbies including Rugman competing in the London Marathon, (1985) and the Toronto 10k race in 1991 and 1992; Rugman attending conference dinners, presentations and teaching.  
Colour and black and white photographs; contact prints; digital images on CD; paper print outs.  
1 folder
- MS 5537/2**      **Academic Career**  
1984 - 2014  
This series relates to teaching, research and writing undertaken by Rugman during his tenure at a number of institutions during his working life. Institutions include University of Toronto, Canada; Nankai University, China; Brandeis University, Massachusetts, USA; Lake Superior University and Michigan and Clarkson University, New York, USA; Western Washington University, USA; State University of New York, Plattsburg, USA; Templeton College, University of Oxford, UK; Kelley School of Business, Indiana University, USA; Henley Business School, University of Reading, UK; University of Lyon, France.  
22 folders

- MS 5537/2/1** Papers relating to research into Canadian-Japanese economic relations  
Jun 1984 - Jul 1995  
The file includes material relating to a speaking tour of major academic and business organisations of Japan organised by Rugman in December 1985, during his tenure as a visiting Professor at University of Hawaii, this purpose of this trip was to enable Rugman to form networks with a number of Japanese academics and for him to research the subject of Canadian-Japanese economic relations. The files also contain correspondence with academics and articles relating to Japanese business and economics collected by Rugman; the draft of Rugman's "Introduction to the Japanese edition of International Business: Firm and Environment", December 1986 and correspondence regarding its publication in a Japanese language edition; research proposals; correspondence about Rugman's contribution to the North Pacific Region Advanced Research Center (NORPAC) conference in Sapporo, Japan, August 1991 and the publication of the conference papers; Rugman's review of a paper entitled "Foreign Investment from the Asia-Pacific Rim: Implications for Canadian Investment Policy"; and a draft of an article by Rugman entitled "Japanese Networks and American Multinationals", August 1986.  
1 folder
- MS 5537/2/2** Papers relating to an application by Rugman for a research grant entitled Japanese and American Multinationals  
Aug 1988 - Nov 1988  
Papers include the application form for the Social Sciences and Humanities Research Council of Canada; research proposal; reviews of the proposal and minutes of the selection committee; and correspondence regarding the decision of the committee.  
1 folder
- MS 5537/2/3** Papers relating to Rugman's tenure at the University of Toronto  
Dec 1987 - Apr 1997  
Includes many letters of thanks to Rugman for his services including his participation in various seminars and conferences, in supervision of student PhDs and reviews of research grant applications and for membership of the International Trade Advisory Committee (ITAC); newscuttings, ephemera and articles by and about Rugman; papers relating to research

proposals; Papers relating to his appointment as the Royal Bank Visiting Professor of International Business at the University of Alberta; correspondence relating to the Academy of International Business's policy towards China following atrocities in Beijing and that of the Faculty of Management at the University of Toronto; correspondence relating to Rugman's request for a salary adjustment - includes a paper titled "Alan A Rugman: Summary of Scholarly activity, 1993"  
2 folders

**MS 5537/2/4** Papers relating to Rugman's participation in events about Free Trade during his tenure at the University of Toronto  
May 1986-Jul 1989  
Includes a copy of his opening remarks to the Legislative Assembly of Ontario Standing Committee entitled "Ontario in a Global Economic System"; correspondence about Rugman's participation in the Free Trade panel held at the Economic Institute at the University of Western Ontario; copies of newspaper articles about free trade.  
1 folder

**MS 5537/2/5** Papers relating to Rugman's proposed trip to Nankai University, China as a Visiting Professor  
Dec 1987-Aug 1988  
1 folder

**MS 5537/2/6** Papers relating to Rugman's relationships with Russian Economists  
Feb 1986-Dec 1989  
Correspondence relating to a visit by Leon Bagramov, Professor of Economics, Institute of the USA and Canada, Academy of Sciences of the USSR, to the Canadian Institute for International Peace and Security (CIIPS); correspondence with academics at the Institute of World Economy and International Relations, Moscow.  
1 folder

**MS 5537/2/7** Papers relating to Rugman's International Management course at the Graduate School of International Economics and Finance at Brandeis University  
Oct 1993-Oct 1994  
Includes an evaluation of the course by the students; draft exam question papers; course outline  
1 folder

- MS 5537/2/8** Papers relating to Rugman's work with Lake Superior State University, Michigan and Clarkson University, New York  
Sep 1988-Jun 1990  
Correspondence and particulars relating to the Upper Great Lakes Free Trade Conference in March 1989, at the Lake Superior State University (LSSU), Michigan at which Rugman delivered a paper; papers relating to a course delivered by Rugman at the LSSU on International Business Management; copy of a proposal to the Canadian Embassy in Washington, for a Canadian Studies Conference Grant Program by the LSSU, (1990); papers relating to an International Symposium entitled "Trade and Technology: Economic Opportunities with Freer Trade", held at Clarkson University, New York at which Rugman participated, (1988)  
1 folder
- MS 5537/2/9** Papers relating to Rugman's tenure as the G. Robert Ross Canadian/American Visiting Professor at the Western Washington University  
Mar 1989 - May 1992  
Rugman was the first Ross Distinguished Professor of Canada/US Economic Relations to be appointed at Western Washington University from January 1992-June 1993 initially but this is then brought forward to Spring 1991. He was on sabbatical leave from University of Toronto. Papers include application for position; contracts, newscuttings and correspondence  
1 folder
- MS 5537/2/10** Papers relating to Rugman's relationship with Massey College in the University of Toronto  
Apr 1991-Nov 2010  
Correspondence relating to Rugman's monetary gifts to Massey College in the University of Toronto; correspondence relating to the election of a Master at Massey College and includes an article in the University of Toronto Bulletin relating to the appointment of John Fraser as Master of Massey College, 1995.  
1 folder
- MS 5537/2/11** Papers relating to Rugman's appointment as Distinguished Visiting Professor at State University of New York (SUNY) Plattsburgh  
Apr 1995-May 1996  
Includes a list of Rugman's Talks for the tenure and copies of articles from newspapers  
1 folder

- MS 5537/2/12** Papers relating to Rugman's visit to the University of Victoria, Canada  
Oct 1996-Jul 1997  
Rugman was investigating a possible Visiting Professorship at the University of Victoria; includes correspondence with Professor Roger Wolff and itineraries for the trip.  
1 folder
- MS 5537/2/13** Papers relating to the appointment of a Dean at the Joseph L. Rotman School of Management at the University of Toronto  
Jan 1997-Dec 2000  
Includes a copy of a newspaper article entitled "Lament for a University" with Rugman's response to this; an article in the Financial Times about the appointment of Professor Roger Martin to the position in 1998; correspondence between Martin and Rugman about Rugman's application as an Adjunct Professor at Rotman  
1 folder
- MS 5537/2/14** Letters to Rugman inviting him to apply for various University positions or to offer advice on appointments.  
1998-2008  
Includes his applications for various positions including the Judge Business School, University of Cambridge and Warwick Business School.  
1 folder
- MS 5537/2/15** Papers relating to Rugman's tenure of the Thames Water Fellowship in Strategic Management at Templeton College, University of Oxford.  
1998-2001  
Includes material relating to Rugman's editorial of the Oxford Handbook of International Business and papers relating to an ESRC (Economic and Social Research Council) Research grant and project  
2 folders
- MS 5537/2/16** Papers relating to Rugman's tenure of the L Leslie Waters Chair in International Business at the Kelley School of Business, Indiana University  
1999-2008  
Includes newscuttings, articles, ephemera and correspondence, including papers relating to Rugman's sabbatical leave in 2007  
1 folder

- MS 5537/2/17** Papers relating to Rugman's appointment to the Chair of International Business at the Henley Business School, University of Reading  
2006-2014  
Includes correspondence and papers relating to his appointment as Head of International Business and Strategy; various pay reviews and papers relating to presentations undertaken during his tenure.  
1 folder
- MS 5537/2/18** Papers relating to the Murmann School of Global Management and Economics at University of Kiel.  
2007  
Relates to Rugman's appointment as a member of the Scientific Advisory Council of the School.  
1 folder
- MS 5537/2/19** Papers relating to the donation of the library and archive of John H Dunning to both the Henley Business School and to University of Reading Special Collections arranged by Rugman.  
2009-2011  
Includes biographical material about Professor Dunning; discussions about the donation and arrangements for the opening of the Library  
1 folder
- MS 5537/2/20** Papers relating to Rugman's tenure at the University of Lyon as a Visiting Professor  
2009-2011  
Rugman was invited to deliver seminars for their PhD program. Includes papers relating to a preface that he wrote for a book entitled "Multinational Companies: Theoretical and Empirical Perspectives", all contributors to the book were part of the International Business group formed at University of Lyon by Ulrike Mayrhofer.  
1 folder
- MS 5537/3** Academy of International Business  
1985-2014  
Rugman was a member of the Academy of International Business, (AIB) and the material in this series relates to a number of annual meetings; the Dissertation Award, fellowship of the AIB and reviews of the Constitution and Bye-Laws.  
13 folders



- MS 5537/3/1** Papers relating to the Academy of International Business, (AIB), Dissertation Award  
1985-2013  
Includes correspondence between the committee about policy changes and finalists. Rugman was a member of the Dissertation Award Committee and a reviewer of dissertations. The award was initially called the AIB Dissertation Award and later became known as the AIB Richard N Farmer Dissertation Award and renamed again as the Peter J Buckley and Mark Casson AIB Dissertation Award.  
1 folder
- MS 5537/3/2** Papers relating to the Academy of International Business, (AIB), Annual Meetings  
1992-1995  
Includes correspondence with the Programme Review Committee, copies of papers by Rugman to be presented at the annual meetings including Maui (1993) and Boston (1994), conference arrangements and marketing. The folder also contains papers relating to the Canadian Regional Meeting in June 1994.  
1 folder
- MS 5537/3/3** Papers relating to the Academy of International Business, (AIB), Annual Meeting, Banff  
1995-1996  
Includes correspondence with the Programme Review Committee, copies of papers by Rugman to be presented at the annual meeting, conference arrangements and marketing.  
1 folder
- MS 5537/3/4** Papers relating to the Academy of International Business, (AIB), Annual Meeting, Mexico  
1997  
Includes correspondence with the Programme Review Committee, copies of papers by Rugman to be presented at the annual meeting, conference arrangements and marketing.  
1 folder
- MS 5537/3/5** Papers relating to the Academy of International Business, (AIB), Annual Meeting, Vienna  
Oct 1997 - Nov 1998  
Includes correspondence with the Programme Review Committee, copies of papers by Rugman to be presented at the annual meeting, conference arrangements and marketing and papers relating to a proposed book in honour of John Dunning, "Multinationals and the New Millennium".  
1 folder

- MS 5537/3/6** Papers relating to the Academy of International Business, (AIB), Annual Meetings in 1999, 2000 and 2001  
Feb 1999 - Nov 2001  
Includes correspondence with the Programme Review Committee and Rugman's nomination as President of the AIB for 2001/2002, copies of papers by Rugman to be presented at the annual meetings, conference arrangements and marketing.  
1 folder
- MS 5537/3/7** Papers relating to the Academy of International Business, (AIB), Annual Meeting, Puerto Rico  
2001-2002  
Includes correspondence with the Programme Review Committee, copies of papers by Rugman to be presented at the annual meeting, conference arrangements and marketing.  
1 folder
- MS 5537/3/8** Papers relating to the Academy of International Business, (AIB), Annual Meetings in California and Stockholm  
2003-2004  
Includes correspondence with the Programme Review Committee, copies of papers by Rugman to be presented at the annual meeting, conference arrangements and marketing. Also papers relating to the Fellows Dinner and Rugman's role as President of the AIB in 2003.  
1 folder
- MS 5537/3/9** Papers relating to the Academy of International Business, (AIB), Annual Meetings in San Diego (2009) and Rio (2010)  
2009 - 2010  
Includes correspondence with the Programme Review Committee, copies of papers by Rugman to be presented at the annual meetings, conference arrangements and marketing. Includes material for the 2009 conference in San Diego in the form of papers for the panel session in honour of John H Dunning.  
1 folder
- MS 5537/3/10** Papers relating to the Academy of International Business, (AIB), Annual Meeting in Istanbul, Turkey  
2013  
Includes correspondence with the Programme Review Committee, copies of papers by Rugman, to be presented at the annual meetings, conference arrangements and marketing.

Includes papers relating to the AIB Fellows Business meeting and dinner.  
1 folder

**MS 5537/3/11** Papers relating to the Academy of International Business, (AIB), UK and Ireland Chapter, Annual Meetings 2011-2014  
Includes copies of papers by Rugman to be presented at the annual meetings, conference arrangements and marketing.  
1 folder

**MS 5537/3/12** Papers relating to the Academy of International Business, (AIB), Fellows 1994-2014  
Papers mainly relate to Rugman's tenure as Dean of the Fellows in 2011. Includes nominations for AIB Fellows, material relating to election of President and work on the Constitution and minutes of meetings.  
1 folder

**MS 5537/3/13** Papers relating to the Academy of International Business, (AIB), review of Constitution and Bye-Laws 1994-2012  
Relating to various reviews of the Constitution and Bye-Laws of the AIB over a number of years. The majority of the papers relate to Rugman's tenure as chair of a AIB - Governance Task Force in 2011.  
1 folder

**MS 5537/4** Advisor to Canadian Government 1985 - 1995  
The International Trade Advisory Committee, (ITAC), was established to provide an ongoing two-way flow of information and advice between the Canadian Government and the private sector on international trade matters. The advisory committee reported to the Minister for International Trade. The advisory committee system had two components, the ITAC dealing with broad national issues relating to international trade access and marketing matters, and a series of Sectoral Advisory Groups on International Trade, (SAGIT) interacting with the Government to ensure sectoral views were fully taken into account on international trade matters. Members of the committees served for a minimum term of two years and were asked to sign a Security Declaration, based on the provisions of the Official Secrets Act 1939. The members would be freed from their oath only when the information is made public by the Government.

Rugman was appointed a member of ITAC in 1985. He was a member of ITAC Task Force I - "Scope of the US negotiations" and ITAC Task Force VI - International Investment. Rugman was a member of the SAGIT - Forest Products.

Material in this series relates to Rugman's work on ITAC including papers, reports and minutes of meetings; research carried out by Rugman for ITAC and articles or talks; newscuttings and articles collected by Rugman on the subject of Free Trade in Canada.

**Some material within this series is closed due to the Canadian Official Secrets Act 1939**

11 folders

**MS 5537/5** Writing and Editing

1974 - 2014

Material in this series relates to Rugmans' role as a reviewer of publications and papers; his work on citational analysis; drafts of his own papers and his editorial work, including as a member of editorial boards for a number of journals.

24 folders

**MS 5537/5/1** Papers relating to Rugman's review of the World Investment Report (WIR), 1994 - 1995

1994 - 1997

A review by Rugman of the World Investment Report 1994, including responses to his review; correspondence with Lorraine Eden on her review of World Investment Report, 1995, and a draft of a paper by Lorraine Eden and William P Wan entitled, "NAFTA: Creating a North American Diamond", Rugman had commented on an earlier draft of this paper.

1 folder

**MS 5537/5/2** Papers relating to Rugman's review of a book proposal from INSEAD and Wharton

2002

Proposal for a book entitled, "The Alliance on Globalizing: Drivers, Consequences, and Implications", to be edited by Hubert Gatignon and John Kimberly, to be the first of a series of Wharton/INSEAD Alliance books. Includes a review of the book proposal and Introduction by Rugman (?).

1 folder

**MS 5537/5/3** Papers relating to Rugman's work on citational analysis  
1974-2009

Includes statistics of citation counts; citation analysis including reference material on different methodologies; 2 versions of "International Business Scholarship in Canada: an Analysis of Citation Counts and Publications", written by Alan Rugman, Kim Brown and Kathy Peach, (1983); correspondence; statistical details on journal articles written by Rugman;

material relating to searches for journal articles using sources on the internet as a way of measuring academic impact. Includes a copy of a paper published by John Mingers and Anne-Wil Harzing entitled "Ranking Journals in business and Management: A Statistical Analysis of the Harzing Dataset.", (2006)  
2 folders

- MS 5537/5/4** Papers relating to articles written by Rugman on US Trade Law 1986-1987  
Material relating to an article written by Rugman with Richard G Lipsey entitled, "A Canadian-US Dispute Settlement Mechanism: Binding or Effective?" Includes a letter from Rugman to Roy Cottier of ITAC; a copy of a paper by Rugman entitled "Trade Dispute Settlement Mechanisms: Effective Options to Avoid US Protectionism"; a copy of a paper by Rugman and John Crispo entitled "Lessons from the Free Trade Negotiations" and research papers  
1 folder
- MS 5537/5/5a** File of articles, newscuttings and drafts on US-Canada Trade 1985 - 1988  
Includes copies of newspaper articles and drafts for articles written by Rugman; about Rugman and written by others relating to US-Canada free trade and ITAC; includes a list of Rugman's media commitments on free trade during 1986  
1 folder
- MS 5537/5/5b** File of papers relating to an article written by Rugman entitled "The Firm-Specific Advantages of Canadian Multinationals" 1985-1988  
Includes a copy of the article and correspondence.  
1 folder
- MS 5537/5/6** File of research and articles relating to an article by Rugman on Mexico and Free Trade 1987-1988  
Relates to a piece written by Rugman, published in The Financial Post in January 1988 about the effects of Mexican products on the Free Trade Agreement. Includes a draft of the article entitled "Mexico is not a hole in the Free Trade Agreement", and a reprint of an article entitled "Canada's Reversal from Importer to Exporter of Foreign Direct Investment" by Rugman and Roderick Tilley, published in MIR, vol.27, 1987/3; also correspondence and newspaper articles.  
1 folder

- MS 5537/5/7** File of papers relating to articles written by Rugman on the subject of Lawyers and the Free Trade Agreement  
1988 - 1990  
Articles include "Lawyers and the Free Trade Agreement", published in Canadian Law Newsletter, ( volume XIII, Winter 1989); "Free Trade Agreement affects Bar indirectly" published in The Lawyers Weekly, (Vol. 8, no. 27, 18 November 1988); Includes correspondence relating to talks given by Rugman on the subject of the Free Trade Agreement to various Law Societies; copies of his talks entitled "How the Free Trade Agreement affects Canadian direct investment in the United States" presented at the Insight Conference in Toronto, March 1988.  
1 folder
- MS 5537/5/8** File of papers relating to an article written by Rugman and published in the Canadian Shareowners Association magazine  
1988  
Includes a draft of the article written by Rugman and Mark Warner entitled, "How the free trade affects Canada's megafirms"; correspondence with the publisher and a copy of the magazine featuring the published article.  
1 folder
- MS 5537/5/9** File of papers relating to Rugman's response to a cartoon booklet entitled "What's the big deal?" issued by the Coalition Against Free Trade  
1988  
Includes a draft of his response and article entitled "Free Trade Opponents have Mickey Mouse Criticisms"; a copy of the booklet; correspondence with publishers; newscuttings and leaflets for and against the Free Trade agreement; notes.  
1 folder
- MS 5537/5/10** File of correspondence with Marjorie Montgomery Bowker  
1988  
Correspondence between Rugman and Marjorie Montgomery Bowker relating to their differences of opinion on the Free Trade Agreement. Includes a copy of Rugman's proposed article entitled "Bowkerisms and the Free Trade Agreement".  
1 folder
- MS 5537/5/11** File of papers relating to Rugman's article entitled "The Free Trade Agreement and The Global Economy" which was published in the Business Quarterly.  
1988  
1 folder

- MS 5537/5/12** File of papers relating to various papers concerning Japanese foreign direct investment  
1989 - 1991  
Includes an agreement between Rugman and the Canada-Japan Trade Council for Rugman to produce a monograph on the subject for publication by the Council; includes Rugman's paper entitled "Japanese Direct Investment in Canada"  
1 folder
- MS 5537/5/13** File of papers relating to an article written by Rugman and Sidney J Gray for Transnational Corporations entitled "Does the United States have a deficit with Japan in foreign direct investment"  
1994-1995  
Includes copies of the article, correspondence, comments and replies to the article and a paper entitled, "An Analysis of the Activities of Japanese Multinational Enterprises in the United States: 1977-1989", by Kazuo Noguchi and Andrew Anderson, November 1991.  
1 folder
- MS 5537/5/14** File of papers relating to Rugman's contribution to Global Finance Magazine  
1998  
Includes several copies of Rugman's essay, with Rory Knight, entitled, "A Regional Fix for Multinationals"  
1 folder
- MS 5537/5/15** File of papers relating to Rugman's contribution to a piece in Time magazine, Canadian edition, about the Canadian economy  
1999-2000  
Includes notes; papers about the arrangements for TIME Canada's, Forum for the Future, Board of Economists meeting, attended by Rugman; newscuttings and articles including a paper entitled "Small Business in the Canada-US Manufacturing Productivity Gap", by Donald J Daly, (revised March 1999); copy of the special report in TIME magazine.  
1 folder
- MS 5537/5/16** File of papers relating to Rugman's editorial work for the Research in Global Strategic Management series  
2001 - 2004  
Rugman edited Volume 10 of the Research in Global Strategic Management series, entitled "North American Economic and Financial Integration". Includes a number of proofs and correspondence.  
1 folder

- MS 5537/5/17** File of papers relating to the Journal of International Business, (JIBS)  
2003 and 2012  
Papers about the award for 2003, including a copy of the winning article entitled, "Knowledge of the Firm and the Evolutionary Theory of the Multinational Corporation", by B Kogut and U Zander. Rugman was Chairman of the Award Selection Committee due to his role as a JIBS Consulting Editor; comments by Rugman about the editorial board of JIBS in 2012; copy of a paper sent to Rugman to review for submission to JIBS in 2012  
1 folder
- MS 5537/5/18** File of papers relating to editorial boards  
2005  
Correspondence between Rugman and Kam C Chan of Western Kentucky University, one of the authors of an article entitled, "Membership of Editorial Boards and Ranking of Schools with International Business Orientation", which relates to statistical analysis of those areas.  
1 folder
- MS 5537/5/19** File of papers relating to royalties paid to Rugman.  
2008-2014  
Includes communications from Oxford University Press, Pearson Education, Taylor & Francis, Macmillan, Cambridge University Press, Authors' Licensing and Collecting Society Limited, Yale University Press, and Random House  
1 folder
- MS 5537/5/20** Files concerning Rugman's editorial-ship of the journal, Multinational Business Review  
2009 - 2013  
Papers including citation analysis; agreements; editorial policy; proofs; correspondence and notes; papers relating to the transfer of the journal to a different publisher and reviews of articles.  
2 folders
- MS 5537/5/21** File of papers relating to Rugman's reviews of other author's work  
1989-2006  
Correspondence; notes and annotated articles including, "The evolutionary view of the MNE and the future of internalization



theory", by Alain Verbeke and "The Significance of "Knowledge of the Firm and the Evolutionary Theory of the Multinational Corporation"", by Stephen Tallman.  
1 folder

- MS 5537/6** Published material  
1987-2014  
Published material including articles, (copies and offprints) many written or co-authored by Rugman.  
30 folders
- MS 5537/6/1** Photocopy of an article entitled, "A Canadian Perspective on NAFTA" by Alan Rugman  
1994  
Published in The International Executive, vol. 36(1) pp33-54 (January-February 1994)  
1 item
- MS 5537/6/2** Photocopies of the Introductions to a two volume book of the selected scientific papers of Alan Rugman  
1997  
Copies of the Contents pages, the Acknowledgements and Introductions for both volumes, including a draft introduction. Volume One was entitled, "The Theory of Multinational Enterprises" and Volume Two was entitled, "Multinational Enterprises and Trade Policy", the volumes were published by Edward Elgar.  
1 item
- MS 5537/6/3** Offprint of an article entitled, "An Environmental Agenda for APEC: Lessons from NAFTA" by Alan Rugman and Julie A Soloway  
1997  
Published in The International Executive, vol. 39(6) pp735-744 (November-December 1997)  
1 item
- MS 5537/6/4** Offprint of an article entitled, "Corporate Strategy and International Environmental Policy" by Alan Rugman and Alain Verbeke  
1998  
Published in Journal of International Business Studies, vol. 29(4) pp819-834 (Fourth Quarter 1998)  
1 item

- MS 5537/6/5** Photocopy of an article entitled, "Corporate Strategies and Environmental Regulations: An Organizing Framework" by Alan Rugman and Alain Verbeke  
1998  
Published in Strategic Management Journal, vol. 19 pp363-375 (1998)  
1 item
- MS 5537/6/6** Offprint of an article entitled, "NAFTA, Environmental Regulations and International Business Strategies" by Alan Rugman and John Kirton  
1999  
Published in Global Focus, vol. 11, No.4, pp33-47 (1999)  
1 item
- MS 5537/6/7** Offprint of an article entitled, "Subsidiary-Specific Advantages in Multinational Enterprises" by Alan Rugman and Alain Verbeke  
2001  
Published in Strategic Management Journal, vol. 22 pp237-250 (2001)  
1 item
- MS 5537/6/8** Proof of an article entitled, "The Rise of the Regional Multinationals" by Alan Rugman  
2006  
Published in International Journal of Global Business and Competitiveness, vol. 2(1) pp9-17(2006)  
1 item
- MS 5537/6/9** Copy of an article entitled, "Intra-regional sales, product diversity, and the performance of merchandising multinationals" by Alan Rugman and Nessara Sukpanich  
2007  
Published in Journal of International Management, vol. 13 pp131-146 (2007)  
1 item
- MS 5537/6/10** Offprint of an article entitled, "Thirty Years of International Business Scholarship in Canada" by Alan Rugman  
2008  
Published in Canadian Journal of Administrative Sciences, vol. 25 pp271-278 (2008)  
1 item

- MS 5537/6/11** Copy of an article entitled, "Globalization, regional multinationals and Asian economic development" by Alan Rugman  
2008-2010  
Keynote address at the 2007 EAMSA Annual Conference on 'The Rise of the Asian Multinational Firm' at the University of Leeds, 28-30 November 2007. Published in Asian Business & Management, vol. 9, 3, pp299-317 (2010).  
1 item
- MS 5537/6/12** Copy of an article entitled, "Does the regional nature of multinationals affect the multi-nationality and performance relationship?" by Alan Rugman and Chang Hoon Oh  
2010  
Published in International Business Review, vol. 19 pp479-488 (2010)  
1 item
- MS 5537/6/13** Uncorrected proof of an article entitled, "Regional integration and the international strategies of large European firms" by Chang Hoon Oh and Alan Rugman  
2011  
To be published in International Business Review  
1 item
- MS 5537/6/14** Copy of an article entitled, "Relevance and Rigor in International Business Teaching: Using the CSA-FSA Matrix" by Simon Collinson and Alan Rugman  
2011  
Published in Journal of Teaching in International Business, vol. 22 pp29-37 (2011)  
1 item
- MS 5537/6/15** Offprint of an article entitled, "Methodological issues in the measurement of multi-nationality of US firms" by Alan Rugman and Chang Hoon Oh  
2011  
Published in The Multinational Business Review, vol. 19, no. 3, pp202-212 (2011)  
1 item
- MS 5537/6/16** Copy of an article entitled, "The international financial crisis and transnational corporation strategy" by Alan Rugman  
2011  
Published in Transnational Corporations, vol. 20, no.1, pp103-116 (April 2011)  
1 item

- MS 5537/6/17** Copy of an article entitled, "The Effects of Institutional Distance and Headquarters' Financial Performance on the Generation of Environmental Standards in Multinational Companies" by Javier Aguilera-Caracuel, Juan Alberto Aragón-Correa, Nuria Esther Hurtado-Torres and Alan Rugman  
2012  
Published in Journal of Business Ethics, vol. 105 pp461-474 (2012)  
1 item
- MS 5537/6/18** Copy of an article entitled, "The regional and global competitiveness of multinational firms" by Alan Rugman, Chang Hoon Oh and Dominic S K Lim  
2012  
Published in Journal of the Academy of Marketing Science, vol. 40, no.2, pp218-235 (2012)  
1 item
- MS 5537/6/19** Copy of an article entitled, "Firm-specific advantages, inward FDI origins, and performance of multinational enterprises" by In Hyeock Lee and Alan Rugman  
2012  
Published in Journal of International Management, vol. 18 pp132-146 (2012)  
1 item
- MS 5537/6/20** Copy of an article entitled, "Differentiated effects of formal and informal institutional distance between countries on the environmental performance of multinational enterprises" by Javier Aguilera-Caracuel, Juan Alberto Aragón-Correa, Nuria Esther Hurtado-Torres and Alan Rugman  
2013  
Published in Journal of Business Research, vol. 66 pp2657-2665 (2013)  
1 item
- MS 5537/6/21** Copy of an article entitled, "The M Curve and the Performance of Spanish International New Ventures" by Paloma Almodóvar and Alan Rugman  
2013  
To be published in British Journal of Management, (2013).  
Includes a copy of an article entitled, "The international performance if standardizing and customizing Spanish firms. The M curve relationships" by Paloma Almodóvar, published in Multinational Business Review, vol. 20, no.4, pp. 306-330, (2012) and includes an introduction by Alan Rugman.  
2 items

- MS 5537/6/22** Corrected proof of an article entitled, "Strategies for Firm Globalization and Regionalization" by Abby Ghobadian, Alan Rugman and Rosalie L Tung  
2013  
To be published in British Journal of Management, (2013)  
1 item
- MS 5537/6/23** Copy of an article entitled, "Liability of country foreignness and liability of regional foreignness: Their effects on geographic diversification and firm performance" by Gongming Qian, Lee Li and Alan Rugman  
2013  
Published in Journal of International Business Studies, vol. 44 pp635-647 (2013)  
1 item
- MS 5537/6/24** Copy of an article entitled, "Why the Home Region Matters: Location and Regional Multinationals" by Alan Rugman and Chang Hoon Oh  
2013  
Published in British Journal of Management, vol. 24 pp463-479 (2013)  
1 item
- MS 5537/6/25** Copy of an article entitled, "The research productivity of the AIB Farmer Award finalists" by Daniel O'Connell and Alan Rugman  
2013  
Published in Multinational Business Review, vol. 21, no. 4, pp298-311 (2013)  
1 item
- MS 5537/6/26** Copy of an article entitled, "Chinese multinationals and public policy" by Alan Rugman, Quyen T K Nguyen and Ziyi Wei  
2014  
Published in International Journal of Emerging Markets, vol. 9, no. 2, pp205-215 (2014)  
1 item
- MS 5537/6/27** Copy of book chapter entitled, "Strategic Management and Canadian Multinationals" by Alan Rugman  
undated  
1 item
- MS 5537/6/28** Copy of "The Canadian Alliance for Trade and Job Opportunities", Report of Activities  
Mar 1987 - Mar 1989  
Report sent to all members and supporters of The Canadian Alliance for Trade and Job Opportunities.

1 item

- MS 5537/6/29** Copy of a Working Paper Series publication entitled, "A Multilateral Investment Accord: Issues, Models and Options" Jun 1991  
Working Paper no. 8, published by Investment Canada.  
1 item
- MS 5537/6/30** Copy of Investment and Trade Quarterly  
1988  
Includes the article, "Canada's Investment Climate Under the Free Trade Agreement", based on a presentation by Arpad Abonyi, President of Prospectus, to a symposium on "Trade and Technology Economic Opportunities With Freer Trade", held at Clarkson University, Potsdam, New York on 14 October 1988.  
1 item
- MS 5537/7** Conferences and Symposiums  
1983 - 2014  
Material in this series relates to conferences, symposia and workshops attended by Rugman either as a delegate or as a presenter.  
24 folders
- MS 5537/7/1** File of papers relating to Conferences and meetings on the subject of Free Trade and the Canadian-US agreement 1984-1989  
Includes material relating to a seminar on the Canada-US Trade Negotiations where Rugman was Chairman of a panel (7 May 1986); correspondence and a typescript of an article by Rugman entitled "How We Blew It: Canada's failure to negotiate a free trade area with the United States" (June 1985); Remarks by Rugman made at the Canada-United States Business Perspectives Conference, Montreal 1 October 1984; notes and programme for the Dalhousie Business Seminar, February 1986 entitled "Canadian Entrepreneurial Spirit" at which Rugman took part in a panel discussion. Includes correspondence about Rugman speaking at the AGM of the Canadian Book Publishers' Council, (1989) and newspaper articles on the effect of free trade on Canadian culture. Includes correspondence and papers relating to a seminar entitled "Free Trade and Regional Development", hosted by the Canadian Institute of International Affairs, (April-May 1987), with particular reference to the Province of Nova Scotia;

includes a draft of Rugman's opening remarks at the seminar.  
Includes copies of newspaper reports relating to free trade.  
1 folder

**MS 5537/7/2** File of papers relating to the Second Korea-Canada  
Conference: Korea and Canada: Relations with Major Powers  
Oct 1988 - Dec 1988  
Correspondence relating to Rugman's attendance at this  
conference at which he was to present a paper entitled  
"Strategies for Canadian and Korean Multinational  
Enterprises".  
1 folder

**MS 5537/7/3** File of papers relating to University of Toronto, 3rd Annual  
Marketing Conference  
Feb 1988  
The conference was entitled "Marketing opportunities in a  
changing environment" and Rugman presented a paper entitled  
"Strategic Responses to New Trade Environments".  
1 folder

**MS 5537/7/4** File of papers relating to the International Conferences of  
Multinational Enterprise, held by the Chinese Culture  
University, Taiwan  
1988-2013  
Includes correspondence regarding Rugman's proposed trip to  
the Sixth International conference, (1995), at which he would  
present a paper entitled "The Five Partners Business Network  
Model". Includes earlier correspondence relating to previous  
trips by Rugman to the University. Papers relating to  
Rugman's attendance at the Ninth International Conference,  
(2011), at which he delivered a paper entitled "Fifty Years of  
International Business Theory". Includes a copy of the paper.  
Also includes details of the 10th International Conference,  
(2014) at which Rugman was to deliver a paper entitled  
"Rethinking the Literature on Chinese Multinational  
Enterprises".  
1 folder

**MS 5537/7/5** File of papers relating to "Facing North/ Facing South - A  
Colloquium on Canadian-American Relations, held at the  
Western Michigan University, Kalamazoo, Michigan, USA  
Jun 1989 - Oct 1989  
Relates to a paper given by Rugman entitled "Bilateral Trade  
Liberalization: Strategic Approaches to Adjustment", written  
with Mark Warner. Includes a copy of the programme for the  
event.  
1 folder

- MS 5537/7/6** File of papers relating to the 20th Anniversary World Conference, held by the Workshop for the Studies of Multinational Enterprises, Tokyo  
Feb 1983 - Jul 1990  
Relates to Rugman's attendance at the conference at which he presented his paper "Trade Policies and Strategies of MNEs in an era of Globalization". Includes correspondence, a programme of the event and photographs.  
1 folder
- MS 5537/7/7** File of papers relating to talks given by Rugman at various conferences, meetings, seminars and other events during his time at Toronto University  
1990 - 1993  
1 folder
- MS 5537/7/8** File of papers relating to the International Symposium, "Japanese Firms in a Changing Tri-polar World", at Waseda University, Japan  
1991  
Relates to Rugman's attendance at the symposium, at which he presented a paper entitled "Japanese and Canadian Direct Investment in the United States". Includes a copy of a paper by Rugman and F Bill Mohri entitled "Canadian Trade and Investment in a Global Economy", correspondence and photographs.  
1 folder
- MS 5537/7/9** File of papers relating to the "Canada and the World", Workshop held at the Donner Canadian Foundation  
1991-1992  
Includes information on a grant proposal to the Foundation from Dalhousie University, which the Foundation asked Rugman to review.  
1 folder
- MS 5537/7/10** File of papers relating to various debates undertaken by Rugman  
1993  
Relates to Rugman's participation in a debate and public forum on NAFTA, entitled "The North American Free Trade Agreement: Good or Bad for Ontario?" in April 1993 and to his participation in the Canadian Institute of International Affairs,



(CIIA), International Business Forum in July 1993. Includes notes, newscuttings, slides and correspondence.  
1 folder

**MS 5537/7/11** File of papers relating to the Leadership Program on Japan, held at the Institute for International Studies and Training, Tokyo  
1994  
Includes details of the programme, reports on Japanese Direct Investment, correspondence, list of guests, and photographs.  
1 folder

**MS 5537/7/12** File of papers relating to the European International Business Academy, (EIBA) Conferences  
2002-2014  
The Conference was held in Athens in 2002, for which Rugman reviewed papers; Includes reviews of proposed papers, papers on the 2003 conference in Copenhagen for which Rugman reviewed papers, notes by Rugman and a programme of events for the 2004 conference to be held in Slovenia; papers relating to the 2005 Conference held at the Norwegian School of Management, papers for the EIBA General Assembly, 2005; programme for The John H Dunning Doctoral Tutorial in International Business, hosted by EIBA in Spain, 2009; papers relating to the EIBA conference in Portugal, 2010 for which Rugman reviewed papers and a draft paper written by Rugman with Paloma Almodóvar; papers for the 2011 EIBA conference in Bucharest at which Rugman participated in a panel and attended the AIB - Western Europe Region General Business meeting; papers from the 2012 EIBA conference, University of Sussex, Brighton for which Rugman reviewed talks and ephemera from the EIBA 2013 conference in Bremen and the 2014 conference in Sweden  
5 folders

**MS 5537/7/13** File of papers relating to the International Business (IB) Conferences held at University of Reading  
2007-2013  
These papers relate to the 2007, 2009, 2011 and 2013 conferences. Material includes conference programmes, correspondence; newscuttings and articles; abstracts of papers, draft papers for review and Rugman's notes and draft presentations.  
1 folder

- MS 5537/7/14** File of papers relating to the Academy of Management Annual Meetings  
2009-2012  
The Annual Meetings were held in Chicago (2009), Montreal, Canada (2010) and Boston, Massachusetts (2012). Papers include copies of online paper submissions for the meetings; draft papers; minutes of the business meeting of the IM Division of the Academy of Management, Chicago, 2009 and Rugman's notes.  
1 folder
- MS 5537/7/15** File of papers relating to the "Dynamics of Globalization" Conference, held at the Copenhagen Business School  
2010-2011  
Rugman delivered a keynote speech entitled "Methodological Issues in Measuring the Performance of Regional Multinationals" this was part of the Advances in International Management workshops. Includes correspondence, handwritten notes  
1 folder
- MS 5537/7/16** File of papers relating to the Munich Society for the Promotion of Economic Research Conference entitled, Globalisation, Trade, FDI and the Multinational Firm, held in Venice  
2011  
Rugman's presented the keynote lecture entitled "Fifty Years of International Business Theory and Beyond". Papers include a contract; conference details and programme; correspondence and Rugman's notes.  
1 folder
- MS 5537/7/17** File of papers relating to the Ninth Foreign Direct Investment Forum in Seoul, Korea  
2012  
Rugman delivered a keynote speech entitled, "Globalization and Economic Growth through FDI". Includes correspondence, programme details, a copy of the speech and a number of drafts and Rugman's notes.  
1 folder
- MS 5537/7/18** File of papers relating to a conference entitled, Prospects and Possibilities for the G8 Lough Erne Summit", held at Queen's University, Belfast  
2013  
Rugman presented a paper entitled, "Multinational Corporations and Transfer Pricing". Includes details of a Centre for International Business & Management symposium, entitled "Whiter Europe?", held at the University of Cambridge,

(2013), at which Rugman delivered the same paper. Includes a summary of the paper; conference programme; a copy of an article entitled, "Edith Penrose's Contribution to the Resource-Based View of Strategic Management", by Alan Rugman and Alain Verbeke, published in Strategic Management Journal, Aug 2002; 23, 8, pp. 769-780.  
1 folder

**MS 5537/7/19** File of papers relating to the presentations given by Rugman on the subject of Asian Competitiveness  
Feb 2011 - Sep 2011  
Relates to a presentation given by Rugman entitled "Multinational Enterprises and Asian Business Development" at the Montreal Local Global Research Group, (September 2011), includes a copy of the presentation. Also papers for a talk given by Rugman on this subject at the Simon Fraser University, Canada, (February 2011). Includes proofs of proposed presentations entitled "Globalization Versus Regionalization"; "Global Strategy - The international Competitiveness of Large Firms and the Implications for AVIC" and "The International Competitiveness of Asian Firms."  
1 folder

**MS 5537/7/20** File of papers containing various conference programmes attended by Rugman  
1980 - 2011  
1 folder

**MS 5537/8** Awards and Membership of Associations  
1990 - 2010  
Material retained by Rugman about professional awards that he was nominated for or awarded and professional associations' of which he was a member.  
4 folders

**MS 5537/8/1** File of papers about the John W Ryan Award for Distinguished Contributions to International Programs and Studies, at Indiana University  
2004 - 2004  
This was awarded to Indiana University Faculty members, Rugman was nominated in 2004, and this file contains papers relating to his nomination. Includes a paper by Louise Siffin, Indiana University Kelley School of Business, and entitled "Fifty Years of Internalization at the Kelley School of Business".  
1 folder

- MS 5537/8/2** File of papers about the Journal of International Business - Decade Award  
2009  
Awarded in 2009 to Rugman for his article published in 1976, entitled "Risk Reduction by International Diversification".  
1 folder
- MS 5537/8/3** File of papers about the 2010 Outstanding Alumni Awards ceremony at Simon Fraser University, Canada  
2010  
Rugman received an award for academic achievement.  
Includes correspondence, and programmes of events.  
1 folder
- MS 5537/8/4** File of papers relating to Rugman's membership of various professional associations  
1990 - 2003  
Includes correspondence from The Canadian Alliance for Trade and Job Opportunities; papers relating to Rugman's nomination for fellowship of The Royal Society of Canada; correspondence from The Royal Society for the encouragement of Arts, Manufactures and Commerce, (RSA); correspondence with the Administrative Science Association of Canada (ASAC) regarding Rugman's work reviewing dissertation summaries; and correspondence with the Dumfries Academy Alumni association.  
1 folder

